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**2016 Habitat 500 Wrap-up Fact Sheet**

**• Rider Demographics**

o Average age—54

o Riders 25 years old and under—5.6%

o Riders 70 years old and over—8%

o Women—40.8%

o Men—59.2%

o Returning riders—75.2%

o First-year riders—24.8%

**• Overall Fundraising**

o Total funds raised—$311,105 (as of September 30)

o Total sponsorships—$24,500

o Average raised per rider (overall)—$2,568.85

o Average raised per rider (without top 2)—$2,326.46

o Riders who raised over $10,000—2

o Top fundraiser—Ruth Lunde ($23,272.92)

**• Online Fundraising**

o Total online fundraising—$71,384.70

o Number of riders participating in online fundraising—87

o Total number of online donations—1,034

**• *bike.home.* Fundraising**

o Total raised for the *bike.home.* in Hibbing MN)—$24,022.60 (with an additional $28,217.89 raised for North St. Louis County Habitat for Humanity)

o Riders and volunteers who raised funds for the *bike.home.*—32

o Percent of supporters who raised funds for the *bike.home.*—25.4%